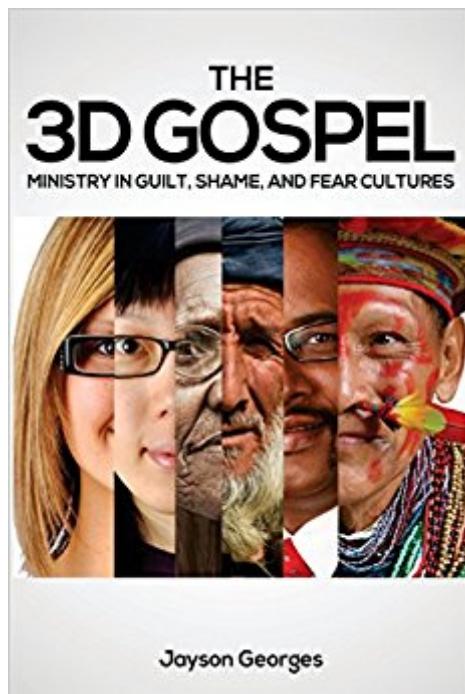


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# The 3D Gospel: Ministry In Guilt, Shame, And Fear Cultures



## **Synopsis**

Learn How the Gospel Speaks to Guilt, Shame, & Fear Cultures! Western theology emphasizes forgiveness of sins, but people in the Majority World covet honor or spiritual power. The 3D Gospel is a concise, practical book explaining the world's three primary culture types, and how the gospel addresses guilt, shame, and fear. In today's globalized world, Christians need a three-dimensional gospel for all cultures. Is your gospel 3D? A bulk DISCOUNT OF 50% (a case of 50 paperbacks for \$225) is available at: <http://honorshame.com/the-3d-gospel-volume-discount/>

## **Book Information**

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## **Customer Reviews**

My family and I used to work in Papua New Guinea on a church planting team before moving to Mexico where we are currently in language study. I found this book to be very enlightening, and wished I had read it earlier. The author makes the case that the biblical message of the gospel is multi-dimensional and actually touches on all the three predominant types of societies found in our world- guilt, shame and fear cultures, and that we westerners have to be careful not to highlight one dimension to the exclusion of the others. This little book was packed with scriptural evidence and practical tips for ministering in each of the aforementioned types of societies. I disagreed with one paragraph near the end of the book where the authors discusses power encounters in his chapter on ministry (hence four instead of five stars), but other than that I felt like it was excellent. It is a short read and worth the money spent on it in my opinion. Definitely a must-read for cross-cultural missionaries.

If you want to be more effective in sharing your faith, especially cross-culturally, you will want to read this book. It gave me new insight into why many people accept Christ as Savior, but then default to cultural practices. The book is only 80 pages long, so it is a quick read. However, the principles discussed in "3D Gospel" opened up several new arenas of thinking for me. The core concepts are simple, but the implications for ministry are absolutely profound. Applying these understandings will make the difference between making statistical converts and making lifelong disciples. Your message will have a greater impact because it will resonate at a deeper level with more listeners.

I am pretty sure I highlighted 70% of this book. It really lights up a global picture of the barriers that cultures face in following Jesus. It's a short read, and well worth the time to lead a group through.

The 3D Gospel: Ministry in Guilt, Shame and Fear Cultures, is a very insightful book, particularly for people in the West who have traditionally communicated the Gospel theologically through the understanding of guilt, sin, and propitiation. Georges Georges' book describes how to communicate salvation to people in shame-honor cultures and fear-power cultures. He compares each of these three approaches to salvation as the whole gospel that is then relevant for the whole world. He says, "In the Bible, God speaks to the primary heart desires of all cultures—innocence, honor, and power. The Gospel is truly a multi-faceted diamond capable of rescuing humanity from all aspects of sin." (Georges, The 3D Gospel, Time Press 2016, p. 55). For westerners, his explanation of salvation from a shame-honor perspective is worth the cost of the book. A very valuable resource. Dr. M.L. Codman-Wilson, Ph.D. 10/6/2016

This book has become a very useful tool as it keeps things quite simple. It is easy to read but does not lack research and experience. The tables and basic information about the three culture categories (guilt, shame, fear) are extremely helpful for anyone who ministers across cultures. In our multicultural world, this applies to almost anyone. The book asks you to first do the culture interview. I find the questions for this survey too simplistic. There is probably a much higher degree of mixture in each culture than the survey reflects. My guess is this is because research on this has not been undertaken thoroughly yet. The whole field of this comparison needs more input. I am glad to see that this book sparks this input as can be seen by contributions to honorshame.com that have been made just during the past few months.

This great little book clearly and simply describes the way sin manifests itself in cultures around the world - through guilt, shame and fear. It then goes on to show how God, through the Bible and through his son, Jesus Christ, provides a complete remedy for each which cannot be counterfeited through any other means. It is highly recommended for anyone who struggles with any of the three, or is trying to understand someone from another culture.

This book opens the door to understanding how people in other parts of the world view life and how they may not be open to the same view of the Gospel that attracts us. It also explains the world of the first century in a way that I had never considered before.

This is a really accessible introduction to guilt, shame and fear cultures. It is a vital reading for anyone involved in cross cultural work. It also introduces extremely important concepts that have theological implications for atonement theory regardless of culture.

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